



Evernote

An overview by

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Houston Baptist University

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6th Annual Teaching and Learning Symposium





Note taking software that is cloud based and virtually platform independent.

➤ Overview

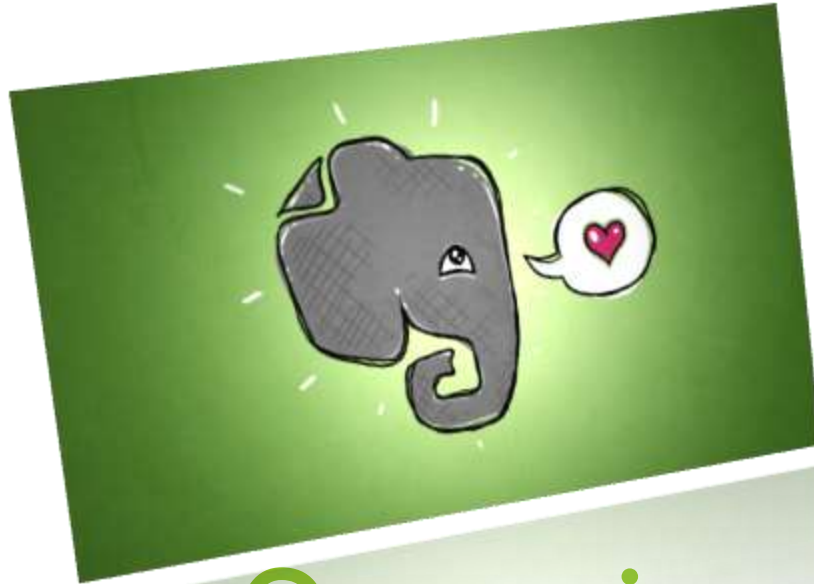
1. Account types
2. Device Independent
3. History
4. Notebooks
5. Competitors
6. Criticism
7. Training
8. Promotional Products

▶ Teacher Centric

1. Pedagogical
2. Sharing
3. Editing
4. Equity of Access
5. Clean interface
6. Privacy settings
7. Foster Collaboration

▶ Student Centric

1. No distraction word processor
2. Audio recording
3. Article clipping
4. Search Tools
5. Multiple languages
6. Image capture
7. Live webpage saving



Overview

A list of common features and opposing views



GET ACCESS TO ALL THE EXTRAS

We've considered every detail. An ever-growing list of special features within all of our apps and partner products make for an elevated experience across the board.

Sign Up, Get Started

► Free Account

- Features vary with Operating System.

► Premium

- More features
- New Ones added
- Is the controllable account.



EVERNOTE EXPERTS AT YOUR SERVICE

Whether you're getting started with Evernote or want to master a new feature, Evernote's customer support team is on tap to be your own personal guide. With Premium, you'll have all the resources you need to make the most of Evernote with on-call advice, troubleshooting, and sneak previews of new features.



ALWAYS HAVE IT WITH YOU - ONLINE OR OFF

Access and work on any of your notebooks any time, even when you're away from a network connection. That means you'll never lose another boarding pass, or forget another grocery list.



SEARCH AND SHARE EFFORTLESSLY

Evernote Premium lets you look inside every single document, so even your scans, PDFs, and images are searchable by keyword. You can also collaborate with more flexibility, choosing exactly how you'd like to share, edit, and track notes.

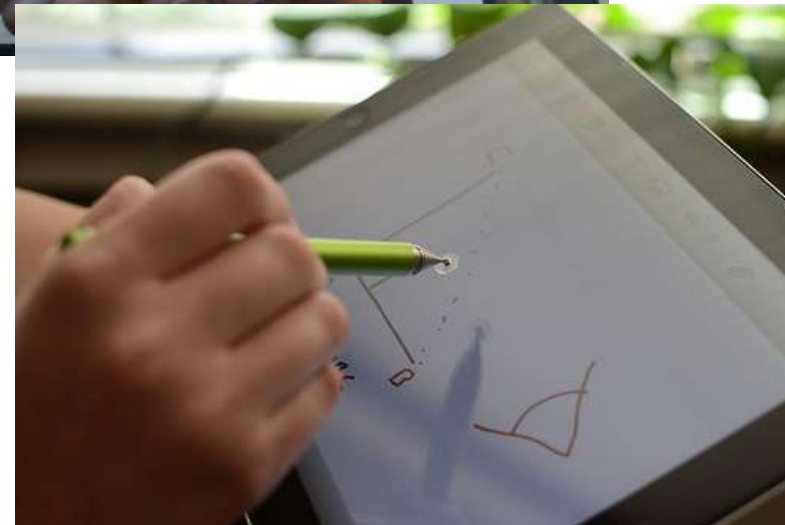


ARCHIVE EVERYTHING IN A SINGLE PLACE

1GB per month - 12GB per year - means you never have to think about storage limits. And you never have to hunt down lost ideas, scans, photos, and files. Just archive everything in Evernote, and let your mind move on to the next task.

Device Independent - Run Anywhere

- ▶ Web Browser Based.
 - ▶ Dedicated
 - ▶ Unsupported
- ▶ Local Installation
 - ▶ Local Copy
 - ▶ a note or notebook can be made local only.
 - ▶ Synched Copy



History

Access History

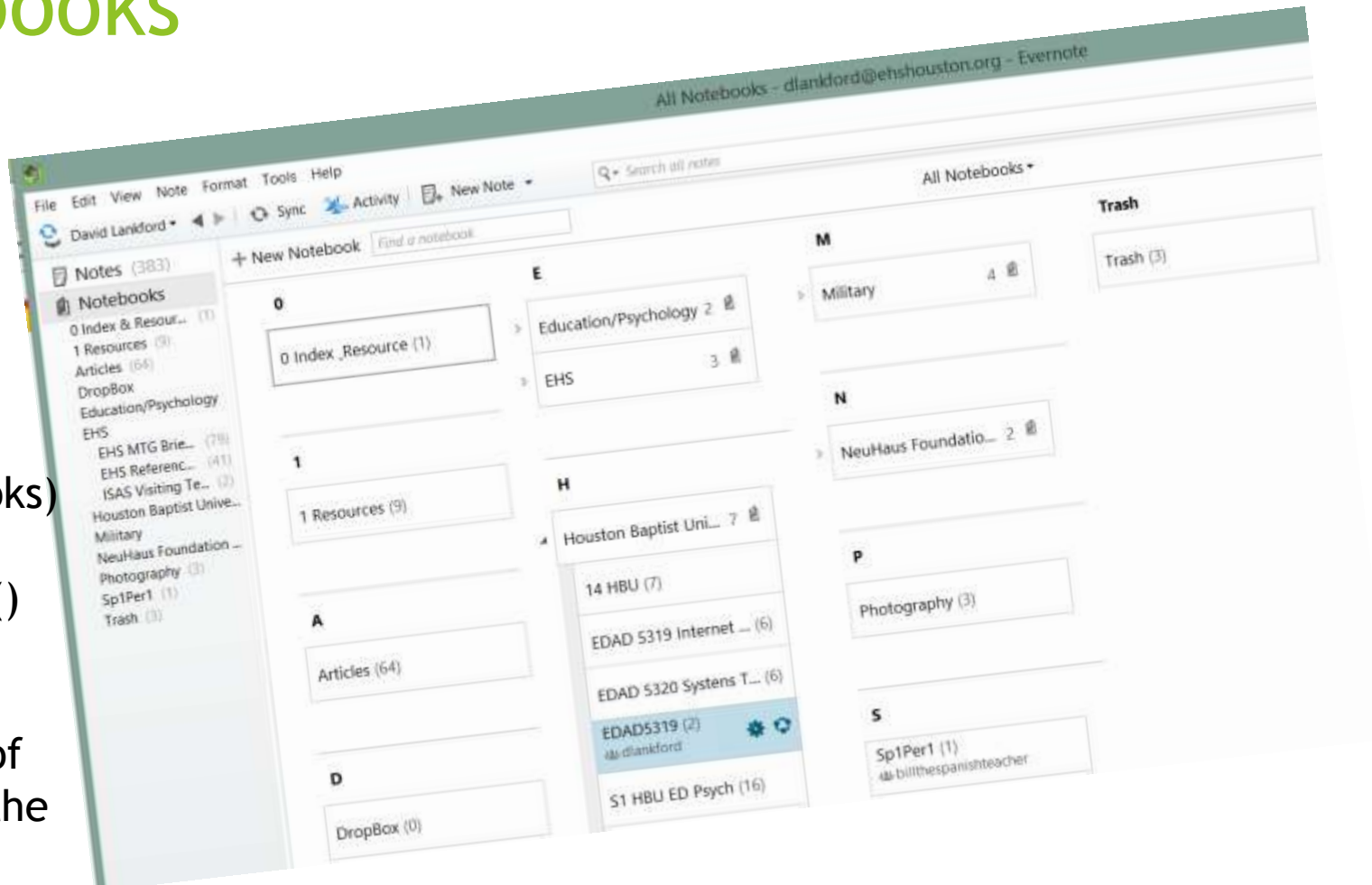
You are currently accessing Evernote from IP address 50.201.129.218 in Florida, United States.

The following apps have accessed your account since Monday, December 9 2013

App	Accessed	IP Address (Estimated Location)
Evernote Web	3/7/2014 and 1 more -	50.201.129.218 (Florida, United States)
Evernote for Windows Lankford-Sony	3/6/2014 and 13 more -	50.201.129.218 (Florida, United States)
Evernote for iPad David Lankford's iPad 3	3/5/2014	173.11.244.153 (Texas, United States)
Zite	3/3/2014	99.112.54.128 (Texas, United States)
Evernote for iPhone David Lankford's iPhone	3/3/2014 and 1 more -	50.201.129.218 (Florida, United States)
Evernote Web Clipper for Opera Opera (Windows 8.1)	3/3/2014	50.201.129.218 (Florida, United States)
Evernote Web Clipper for Chrome Google Chrome (Windows 8.1)	3/3/2014	50.201.129.218 (Florida, United States)
Evernote for Windows Lankford-Sony	3/2/2014	99.115.183.88 (Texas, United States)
Evernote for Windows Lankford-Sony	3/2/2014 and 1 more -	108.71.25.240 (Texas, United States)
Evernote Web Clipper for Opera Opera (Windows 8)	2/26/2014 and 1 more -	50.201.129.218 (Florida, United States)

For the teacher, a history with details from each user is important for assessment of collaborative assignments.

Notebooks



Hierarchy:

Stack (of notebooks)

- > Notebook ()
- >-> Notebook ()
- > Notes

() lists number of Notes inside the notebook.

Competitors Are Saying?

- ▶ Evernote to focus on fixing bugs after complaints

By Leo Kelion Technology reporter

- ▶ Bug Fixes exceeded normal after Mavericks was released.
- ▶ he appeared most concerned by a privacy issue that he only stumbled upon while raising the other issues.
- ▶ Evernote offers a "quick note" feature, available via the menu bar of Mac computers, that allows users to jot down messages without having to switch to its main app.
- ▶ Mr. Kincaid discovered that text written using the facility was copied into the app's Activity Log - data used by support staff to identify problems.
- ▶ The writer discovered the flaw when he decided to double-check the contents of his Activity Log after Evernote's workers had asked to see it to help them study his sound recording problems.

Sooth Sayers - Declare!

▶ Tobi Damaris



▶ Re: Sick of Evernote Problems -- Alternative Set-Up for Paperless?

▶ Jun 2, 2013 7:49 PM (in response to betzhackett)

▶ forget about Evernote. Go with the biggest internet company on this planet - Google. I've been using google drive for more than 2 months and I'm very satisfied with it. It's also cross platform; in office I'm using windows 7 and at home I'm using my Mac, same files are being used and edited on both of these 2 platforms and so far so good. Google Drive also offers the best price out there. For just less than 3 bucks monthly they will give you 25 GB of storage NOT INCLUDE OF google docs. Google docs are stored for free.



Training

EVERNOTE

Evernote en América Latina

Para las empresas: Para cualquier pregunta que tengas, así: [Ayuda](#) [Contacto](#)

Para los usuarios: ¿Tienes problemas al usar Evernote? [Por favor, háznoslo saber](#) [Ayuda](#) [Contacto](#)

5 Tips: Da vuelta a clases con Evernote

Regreso a clases con Evernote

1. Captura páginas web. Muchos proyectos escolares requieren de investigación para poder resolverlos. Para ayudarte con tus investigaciones, instala [Evernote Web Clipper](#) en tu computadora y tendrás todas las páginas web que necesitas en Evernote. Lo mejor de todo es que podrás acceder a ellas desde cualquier dispositivo que tengas instalado el cliente de Evernote.

2. Crea listas digitales de las cosas que tienes que hacer. Si eres de aquellos que tienes muchas cosas que hacer a mano en clases, ahora podrás tener una lista digital de todo lo que tienes que hacer. Simplemente toma una foto de las cosas que tienes que hacer con Evernote o simplemente toma una foto de una lista de cosas que tienes que hacer con Evernote. Puedes revisar automáticamente el estado de cada una de ellas, así podrás hacer un seguimiento de las cosas que tienes que hacer y en cualquier dispositivo móvil.

3. Guarda todas las páginas de tu curso. Si tienes que hacer un trabajo o un proyecto que requiere de mucha información, ahora puedes guardar toda la información que necesitas en Evernote. Puedes guardar todo lo que necesitas en Evernote y tenerlo siempre disponible en cualquier dispositivo que tengas instalado el cliente de Evernote.

4. Evita perder un correo electrónico o un archivo. Cuando tienes que enviar un correo electrónico o un archivo, ahora puedes hacerlo directamente desde Evernote. Puedes guardar todo lo que necesitas en Evernote y tenerlo siempre disponible en cualquier dispositivo que tengas instalado el cliente de Evernote.

5. Comparte tus documentos. Si tienes que compartir información de un proyecto o un archivo, ahora puedes hacerlo directamente desde Evernote. Puedes guardar todo lo que necesitas en Evernote y tenerlo siempre disponible en cualquier dispositivo que tengas instalado el cliente de Evernote.

LEARN by the book

People of all ages and from all walks of life rely on Evernote for absolutely everything they do. Many of these super users have blazed their own trails with the technology, and shared their methods for getting the most out of it. Check out these bestselling eBooks to maximize your own use of Evernote.

EVERNOTE ESSENTIALS

By Brett Kelly

EVERNOTE @ WORK BY JOSHUA ZERKEL

A step-by-step guide to show busy professionals, entrepreneurs, and business owners the many ways they can use Evernote to make work easier, more effective, more collaborative, and more productive. Great for beginners and regular users of Evernote Free, Premium, and Evernote Business.

What's New in Evernote Web Clipper

Clip, mark up, and share everything you find on the web



Swag

I Love the Moleskin Notebooks made for Evernote

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the left and right sides of the frame, creating a modern, layered effect. The central area is a plain white space where the text is located.

Teacher Centric

Pedagogical

- ▶ If you think of Google Docs as your desktop. The place where you complete daily work assignments, formative and summative assessments. Then seeing Evernote as that handy moleskin notebook where you keep your diaries, journals, essays, drawings and photos, then you are envisioning Evernote as I do.
- ▶ With Common Core Competencies that stress understanding, reflective and critical thinking skills, Evernote is a good cradle to nurture your thoughts to maturity.
- ▶ As a teacher consider using Evernote to take notes, save websites, store copies of peer reviewed journal articles, reflection pieces like personal journals and topical essays.
- ▶ Evernote is the place to go for what you saved earlier, knowing that one day, you would need it. A treasure trove of transferrable content knowledge that you prepared. Use Tags to sort similar content and a powerful word search to locate the concepts you remember having saved earlier.
- ▶ With Equity of Access, think cooperative entries and sharing of saved knowledge. Notes that can be pieced together for the big picture. Data that is yours but available anywhere you find a networked computer, any time, and shared with anyone.
- ▶ Imagine showing your students essays they wrote back in September, in May and having them highlight their improvement and mastery gained over the year.
- ▶ TIP - I use ZITE to locate peer reviewed articles, the send them to Evernote (from inside Zite) for organized, searchable reference.

David Lankford shared with you:



How Evernote Helped a Family Find Their Lost Pet

Evernote Blogcast - He's a five-month-old tabby kitten, and a beloved member of Paul Minors' Family. A few weeks ago, he went missing.

Normally, Noah wanders around his backyard in a secluded and peaceful neighborhood in Auckland, New Zealand, surrounded by the Manuka Reserve. In the past, he has always returned.

Zite

Available on the [App Store](#).

Sharing

Cooperative learning is made possible by Evernote's robust sharing options.

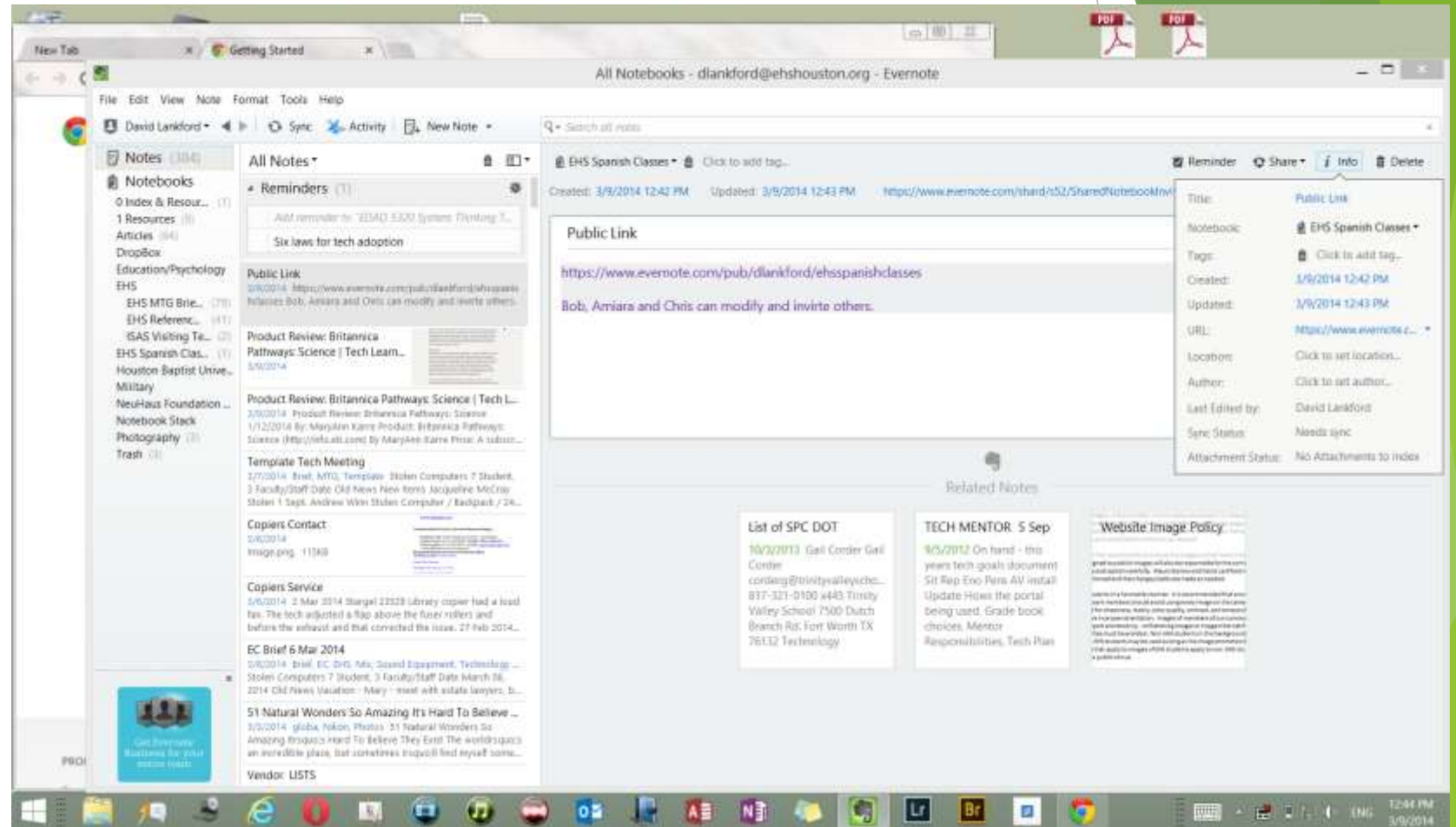
You can share notes, notebooks, or stacks with the public or a list of students.

Students can view with no log on.

Students can edit and invite others to share, notes if they log in.

Student's accounts are free

Teachers should have the Premium account.

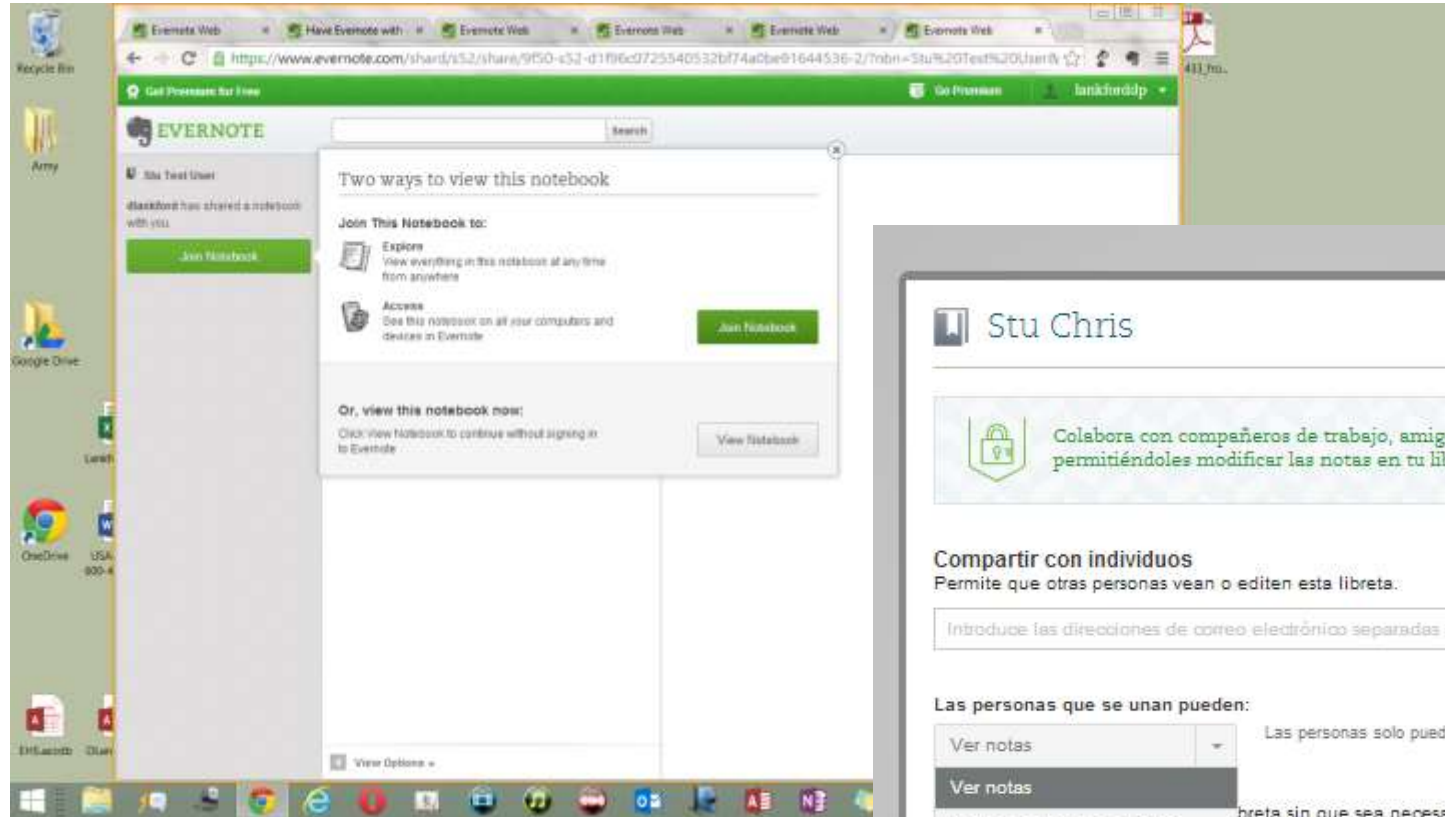


Edit

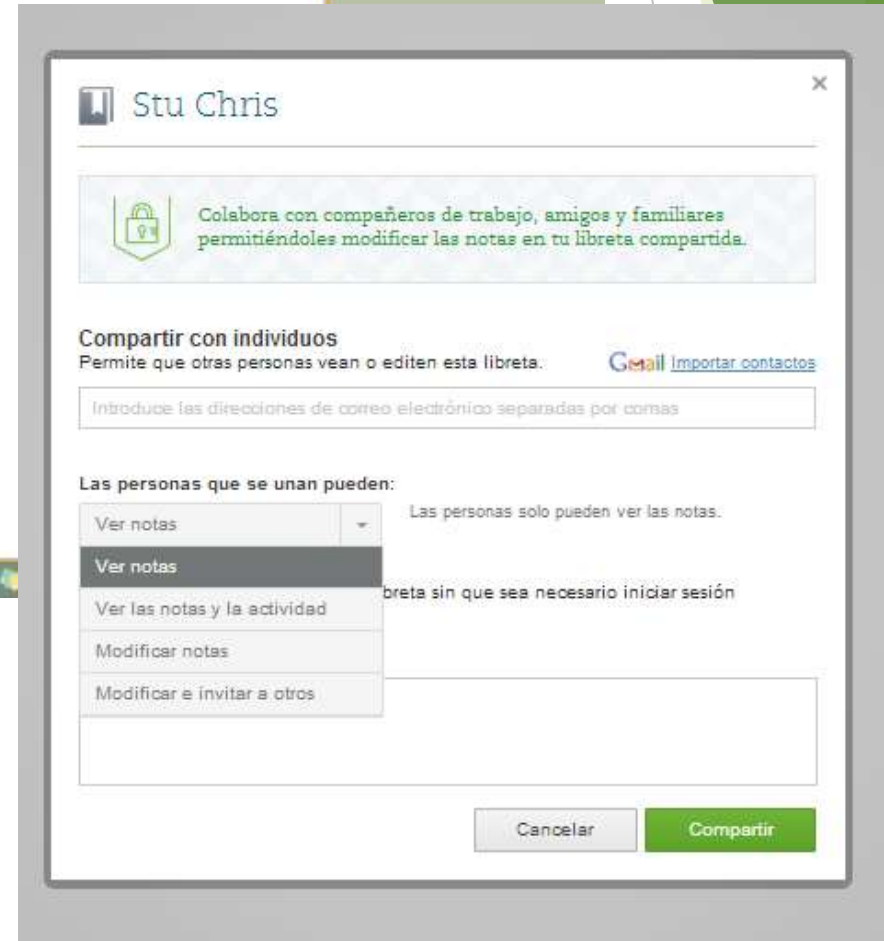
Share your files easily.

Students with an Evernote logon “join” the notebook.

Students without can view the notebook.



Language teachers can share notes in the target language.



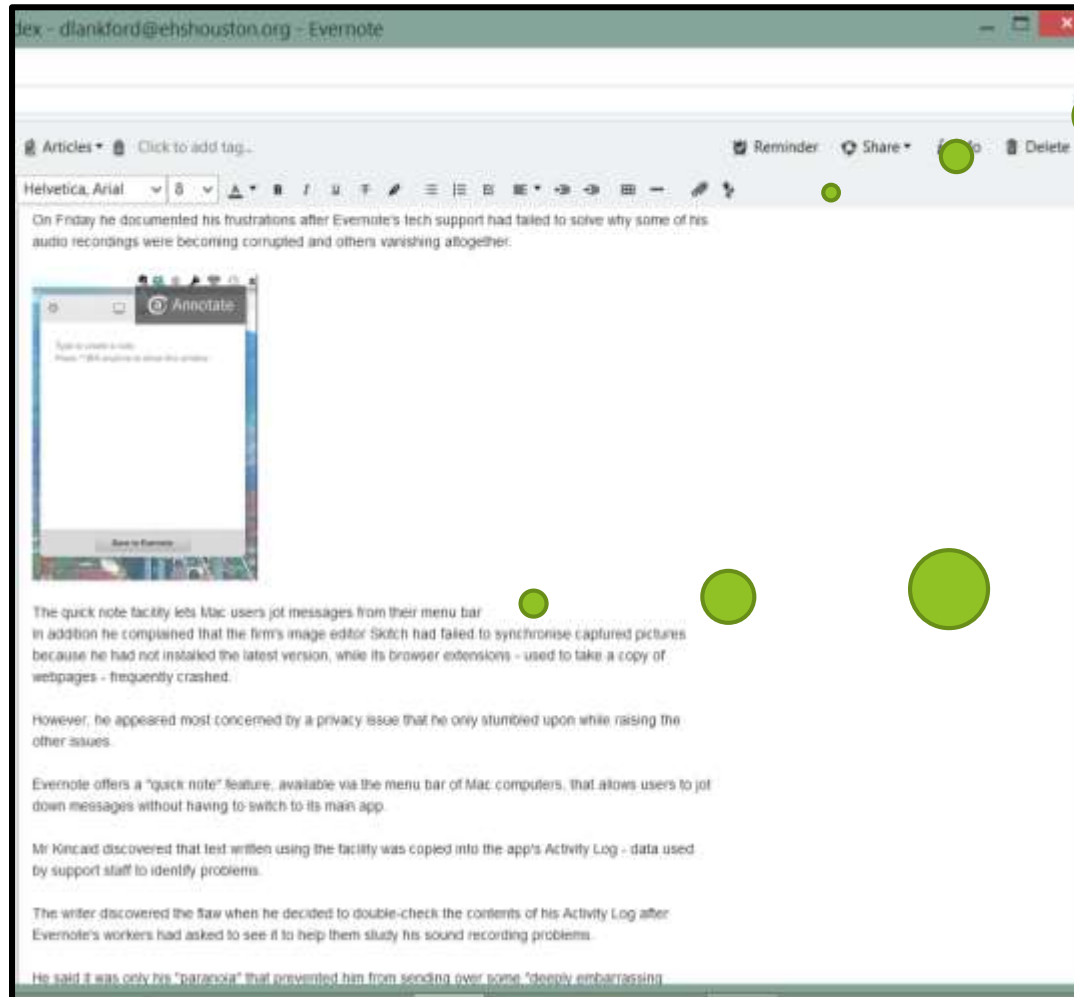
Equity of Access

- ▶ “While equity of access to ICT is not a subject area taught by teachers, it is central to the teaching effectiveness of lessons that incorporate technology, and therefore should be an important component of every teacher’s pedagogical knowledge base.”

Mathew Koehler and Punya Mishra

- ▶ Evernote allows students to share work with their teachers in the cloud.
- ▶ Evernote affords students free long term storage for their work.
- ▶ Evernote does not care what kind of smart phone, iPad, Laptop or desktop to which a student has access. That could be a library computer, or a borrowed phone.
- ▶ Evernote provides basic tools that students need without a lot of distractions they don’t need.

Clean Interface



Simple Word
Processing
tools

Text without
extra word art

Privacy



You data is
only as secure
as your
Evernote
Password.

Foster Collaboration

The image shows a screenshot of the Evernote application interface. The main window displays a note titled "Español, las clases de" with content including "Test 2", "Sample First", "New Note by Test user", and "Public Link Spanish Class". The interface includes a sidebar with "Notes (390)" and "Notebooks" (Education/Psychology, EHS, etc.), a top menu bar, and a taskbar at the bottom. Overlaid on the right side of the screenshot are three green gears labeled "Student", "Class", and "Teacher". Curved arrows connect these gears in a clockwise cycle: Student to Class, Class to Teacher, and Teacher back to Student, illustrating a collaborative workflow.

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the left and right sides of the frame, leaving a large white central area. The shapes are layered, creating a sense of depth and movement.

Student Centric

No Distractions

The screenshot shows the Evernote application interface. The main window displays a note titled "S1 HBU ED Tech" with the following content:

Product Review: Britannica Pathways: Science | Tech Learn... 5/9/2014

Product Review: Britannica Pathways: Science | Tech L... 5/9/2014 Product Review: Britannica Pathways: Science 1/12/2014 By MaryAnn Kame Product: Britannica Pathways: Science (http://info.ab.com) By MaryAnn Kame Price: A subscr...

CH 1 EDU APP OF TECH 1/21/2014 David Jonassen PhD - Learning to solve problems a handbook for designing-solving Learning Environments: Ident...

Learning Special Challenge HW Class 7 1/6/2014 Notes on Chapter 6 Reading P134 The idea of "flow-along" is based on the philosophical concept of dialectic, recognizing that "the most constructive way of deal...

Note from Houston Baptist University in Houston 12/14/2013 The Knowledge-Building Process Students are required to be contributors in the following ways. 1. Formulate questions 2. define their own learning goals 3. acquire content...

EDAD 5319-20 Dr. Cozart's 16 Things: Thi... 10/1/2013 Thing 10: Online Productivity Tools Online Productivity Tools The availability and use of online productivity web-based applications L...

Chapter 7 2/22/2013 Writing - It is fundamental that technology encourage writing. Setting Goals: Planning idea organization Composition of text Adding: Flower, Schriver, Carey, Hays, &...

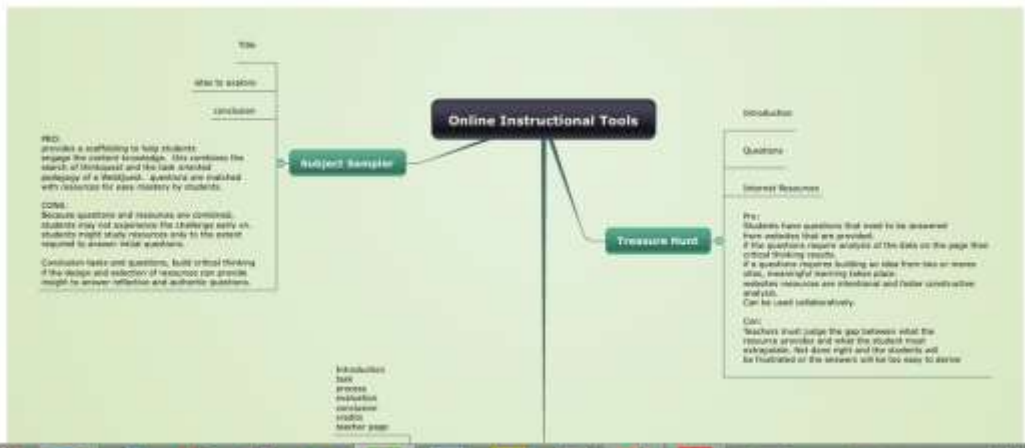
CH 1 - HW Edu App of Tech 10/14/2012 Educational Applications of Technology: Week 01: What do 21st Century Teachers look like? Videos Emerging Trends at...

Class 6 assignment 10/26/2012 Edmodo APP, Class 4 Think Quest, Subject Sampler, and Treasure Hunt are three online instructional tools that provide a scaffold...

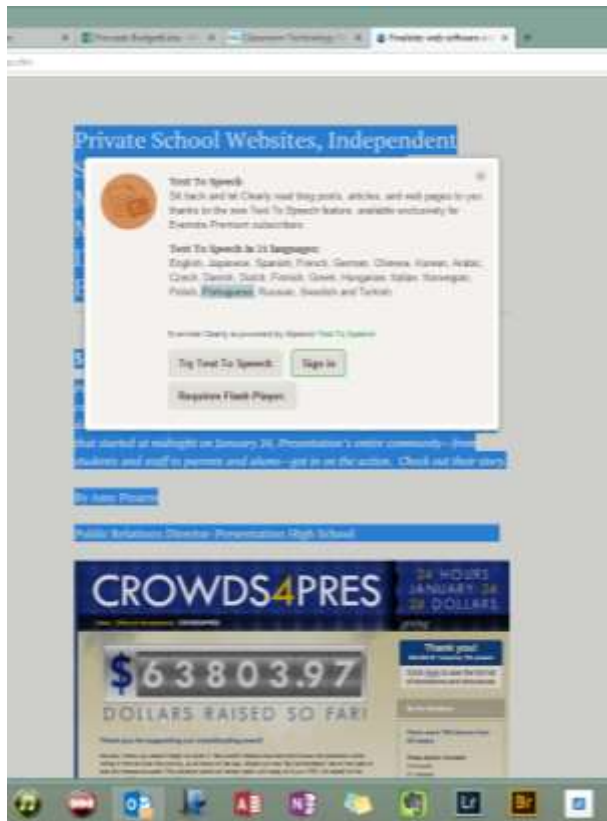
CH 4 & 5 5/18/2012 Reflection - Organizer Chapter 4 is about Cognitive Development from the stand point of building reasoning and critical thought...

Class 4 Criticism: Premki Part II 11/2/2012 My goal for the next decade is to try to make it so easy to use the world to read life

The screenshot shows the Dropbox sharing interface. A folder named "DHS MTG Brief" is being shared with individuals. The interface includes a "Share with individuals" section with a search bar and a list of individuals who can join. There is also an "Add a message" section with a text input field.



Audio - Text to Speech or Voice Recording



Notes (392)

Notebooks

- Education/Psychology
- HLT (31)
- Pedagogy (1)
- EHS
 - EHS MTG Brief 13-14 (70)
 - EHS Reference 13-14 (11)
 - ISAS Visiting Team (2)
- Español, las clases de
 - EHS Spanish Classes (3)
 - Stu Amina
 - Stu Bill
 - Stu Chris
 - Stu Test User (2)
- Hobby
- Houston Baptist University
 - 14 HBU (1)
 - EDAD 5319 Internet Resource Ma... (1)
 - EDAD5319 (2)
 - S1 HBU ED Tech (19)
 - S2 Edu Reform (10)
- Index
 - 0 Index & Resource (7)
 - 1 Resources (10)
 - Articles (5)
 - DropBox
 - EDAD 5320 Systems Thinking The... (1)
 - S1 HBU ED Psych (1)
- Military
- Neshaus Foundation Stack
- Share
- Trash (0)

S1 HBU ED Tech

Product Review: Britannica Pathways: Science | Tech Learn... 2/9/2014

Product Review: Britannica Pathways: Science | Tech L... 5/9/2014 Product Review: Britannica Pathways: Science 1/12/2014 By: Marjolein Korte Product: Britannica Pathways: Science (http://infobus.com) By: MaryAnn Korte Print: A subse...

CH 1 EDU APP of TECH 1/21/2014 David Jonsson PHD - Learning to solve problems-a handbook for designing-solving Learning Environments. Use...

Learning Special Challenge HW Class 7 1/8/2014 Notes on Chapter 8 Reading #138 The idea of "rise above" is based on the philosophical concept of dialectic, recognizing that "the most constructive way of deal...

Note from Houston Baptist University in Houston 12/14/2013 The Knowledge Building Process Students are required to be contributors in the following ways: 1. Formulate questions 2. define their own learning goals 3. apply content...

EDAD 5319-20 Dr. Cozart's 16 Things: Thi... 10/1/2013 Read 10 Online Productivity Tools Online Productivity Tools The availability and use of online productivity web-based applications (...)

Chapter 7 2/22/2013 Writing - It is fundamental that technology encourage writing. Setting Goals Planning Idea organization Composition of text Editing (Flower, Schriver, Caray, Hall, & ...)

CH 1 - HW Edu App of Tech 10/14/2013 Educational Applications of Technology Week 01 What do 21st Century Teachers look like? Video Emerging Trends in ...

Class 6 assignment 9/26/2012 Mindomo APP Class 6 Think Quest, Subject Sampler, and Treasure Hunt are three online instructional tools that provide a scaffold.

CH 4 & 5 9/19/2012 Reflection - Organizer Chapter 4 is about Cognitive Development from the stand point of building reasoning and critical thought.

Class 4 Criticism Prensli Part II 9/12/2012 My goal for the next decade is to try to make it as easy to have the world as I feel like

Search in notes

S1 HBU ED Tech + Click to add tag.

Tempus Sans ITC 11

RECORD

CH 1 EDU APP of TECH

David Jonsson PHD - Learning to solve problems-a handbook for designing-solving Learning Environments.

Identify the characteristics of meaningful learning.

- Active (Manipulative / Observant) These two are Symbiotic
- Constructive (Articulative / Reflective)
- Intentional (Goal Directed / Regulatory)
- Authentic (Complex / Contextual)
- Cooperative (Collaborative / Conversational)

Active uses a hands on approach (manipulate the objects in their environment)
Constructive - they talk and discuss, they peer teach, they write reflective pieces.
Intentional meaning is enhanced by goal satisfaction. work towards a goal
Authentic solving a real world problem, project based if the project serves a purpose
Cooperative communicate and be part of a learning team. Share and build knowledge with peers.

Contrast learning from technology to learning with technology

1004 AM 3/11/2014

Article Clipping

The screenshot shows the Evernote application interface. The window title is "HLT - dlankford@ehshouston.org - Evernote". The left sidebar contains a list of notes and notebooks, with "HLT (31)" selected under the "Pedagogy (1)" notebook. The main content area displays a note titled "Marzano's 9 Effective Instructional Strategies" with a date of 3/11/2014 and a tag of "Mariano pedagogy". The note content includes a title "12 Days of Literacy} Infographic: Marzano's 9 Effective Instructional Strategies" and several paragraphs of text discussing effective schools, leadership, and instructional strategies. A URL is provided at the bottom of the text: <http://www.learningunlimitedllc.com/2014/01/infographic-marzanos-9-effective-instructional-strategies/>. Below the text is an infographic titled "Marzano's 9 Effective Instructional Strategies" by Dr. Kimberly Tyson (@tysonkimberly). The infographic features a green background with a central image of an apple and the text "Marzano's 9 Effective Instructional Strategies". The bottom of the infographic lists "9 Effective Instructional Strategies". The Evernote interface includes a menu bar (File, Edit, View, Note, Format, Tools, Help), a search bar, and a taskbar at the bottom with various application icons and a system clock showing 12:38 PM on 3/11/2014.

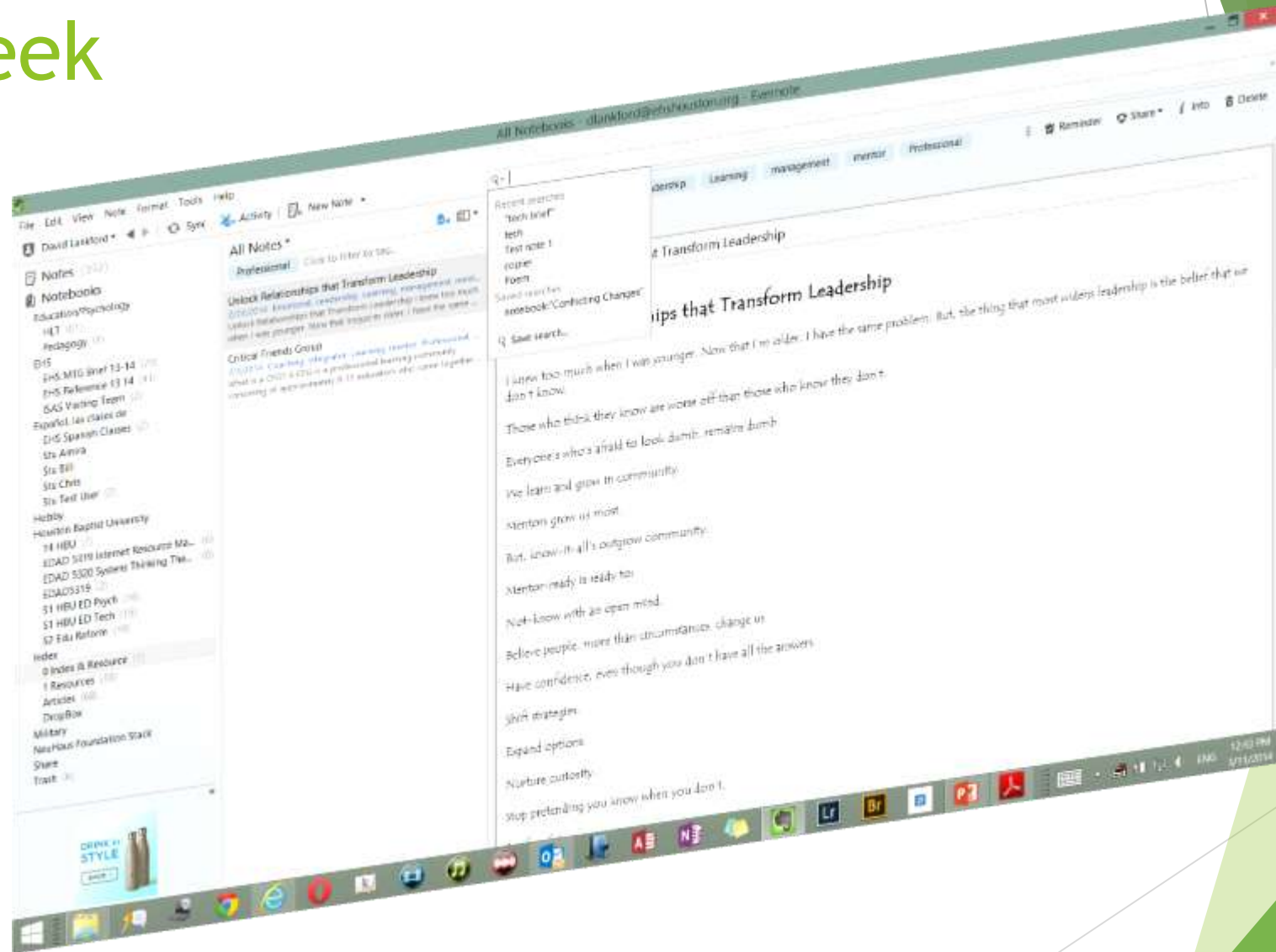
Hide & Seek

Search

Filter by Title or content for word or words.

Filter by Date
By notebook

Filter by tag



Language support

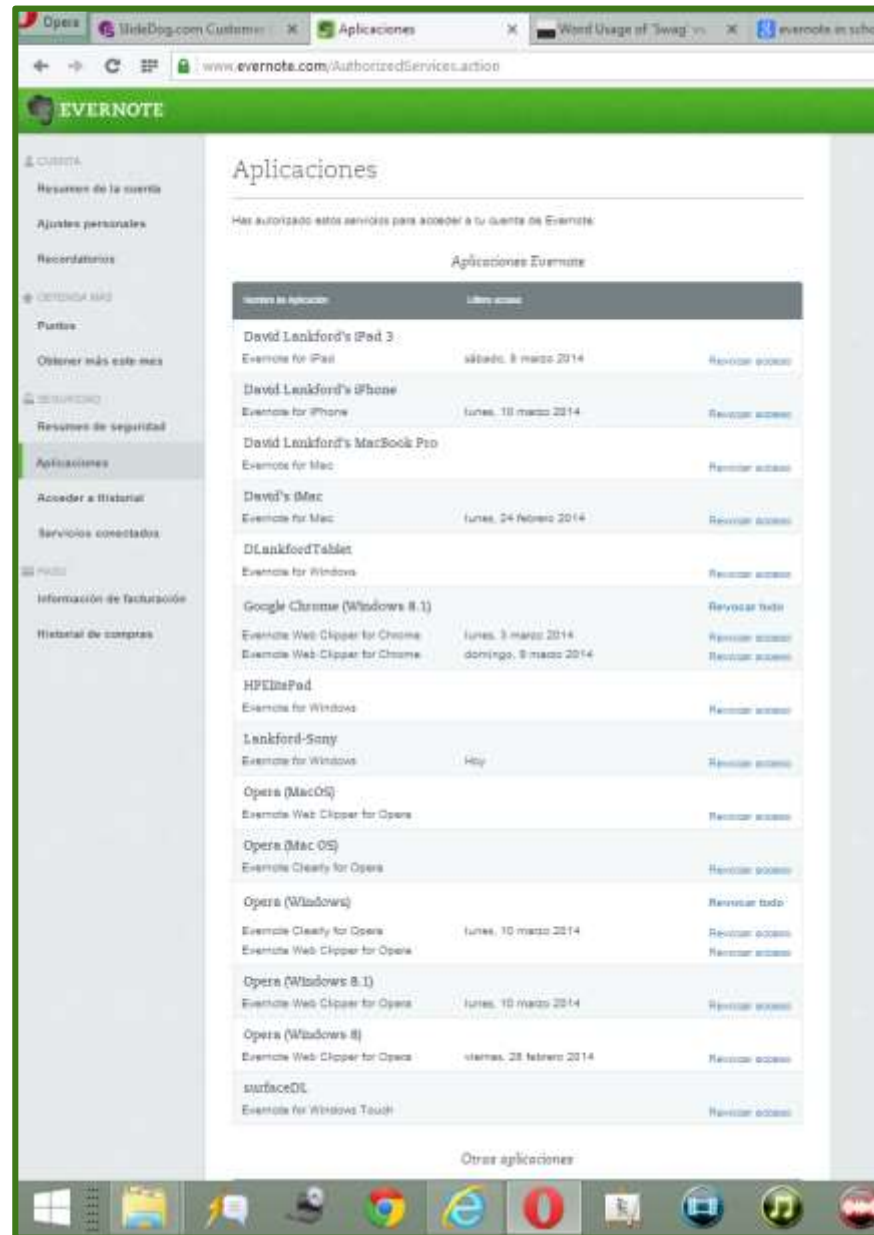
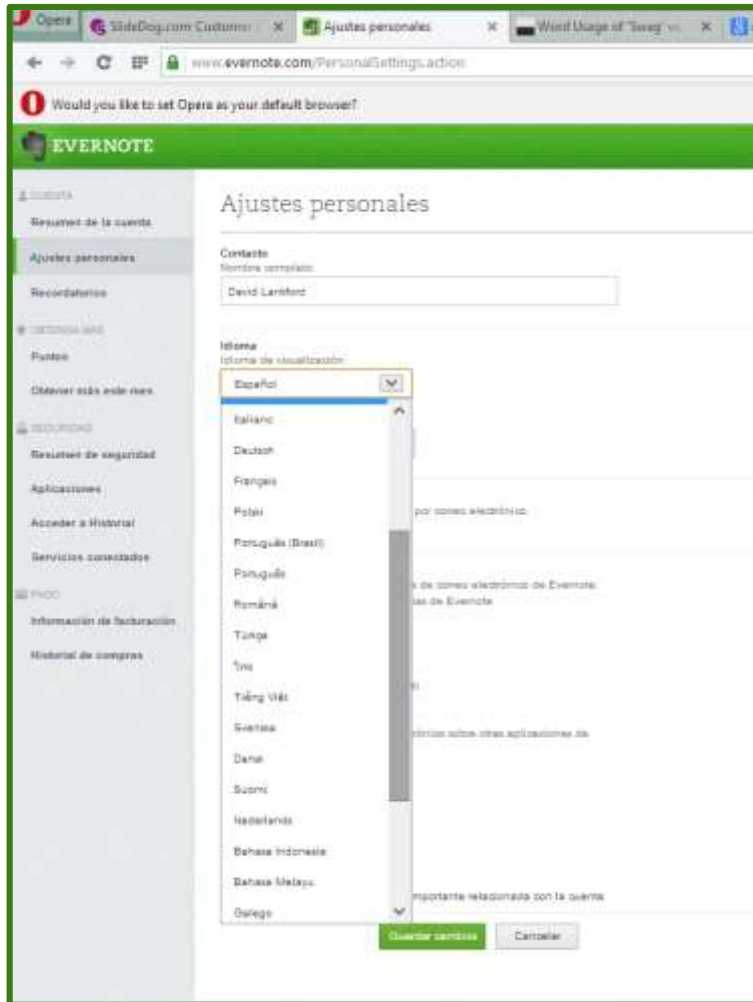


Image Capture



Import photos, icons, graphics, or .pdf to support your note. They can be saved as an image or embedded as a file. The Evernote app lets you send images from almost anywhere.

Live Web Saving

- ▶ APA Citations
- ▶ All web links are active
- ▶ Great for embedded video
- ▶ Great for interactive sites

The screenshot displays the Evernote application interface. At the top, the title bar reads "Articles - dlankford@ehshouston.org - Evernote". The menu bar includes "File", "Edit", "View", "Note", "Format", "Tools", and "Help". Below the menu, the user's name "David Lankford" and navigation icons for "Sync", "Activity", and "New Note" are visible. A search bar on the right contains the text "Search all notes".

The left sidebar shows a navigation pane with sections for "Notes (392)", "Notebooks", "Education/Psychology", "HLT (81)", "Pedagogy (1)", "EHS", "Houston Baptist University", "Index", "Articles (146)", "DropBox", "Military", "NeuHaus Foundation Stack", "Share", and "Trash (0)".

The main content area is divided into two columns. The left column lists several articles, including "How can internet identity theft damage y...", "Snapshot from Student Choreographed Dance Techni...", "I've Been Using Evernote All Wrong. Here...", "BBC News - Evernote to focus on fixing b...", "Daily Gradebook | Senior Systems, Inc.", "What Makes a Question Essential?", "Madison Joins Other Urban Districts in Embracing 1-1...", "Houston Launches Ambitious 1-to-1 Computing Initia...", "A Handy Cheatsheet on MOOCs | EdSurge News", "Cornell Notes EDUC 6315 - American Educational Ref...", and "16 Strategies For Integrating The Habits of Mind In Th...".

The right column displays a detailed view of the article "Computing Initiative" by Benjamin Herold, dated January 23, 2014. The article text discusses the Houston Independent School District's initiative to distribute 18,000 laptop computers to high school students and staff members. It mentions that this is the first phase of a multi-year plan and that the district is entering the 1-to-1 computing fray with eyes wide open. The article also quotes Lenny Schad, the chief technology officer, and mentions that the initiative is expected to cost about \$18 million annually.

At the bottom of the screen, the Windows taskbar is visible, showing various application icons including the Start button, Internet Explorer, Google Chrome, and several other programs.

Thank You Final Q & A

David Lankford

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832-256-3565



https://docs.google.com/forms/d/1n_DS86YIDPV301N_Lzpww8YfJc0LVrPI_Mx5abYKBSPE/viewform

Please complete this Google Form. I value the advice you are able to provide.